

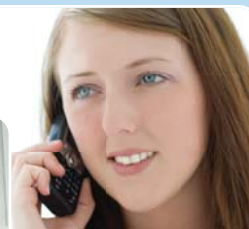


TERMINALS BROCHURE

EVERY
CALL
MATTERS



PANASONIC TELEPHONE TERMINALS



Panasonic provides a wide range of telephone terminals to suit all your business needs, including Digital, IP and DECT. All of which are compatible with Panasonic's range of solutions.

► WHICH PANASONIC TELEPHONE TERMINAL SOLUTION IS BEST FOR YOUR BUSINESS?

For businesses, personal contact with customers is a significant factor for success. Keeping in touch is at the heart of all communications - without any concern as to how the communication is conveyed: via IP, by traditional telephony or by employing wireless technology. What is crucial for businesses is quality and reliability. With such a wide choice of telephone terminals to choose from, Panasonic provides a solution suitable for all business industries including hospitality, health services, education, local council/government, sales and much more.

► DIGITAL TELEPHONY

The DT300 series digital telephones deliver advanced productivity features, including a large display, bluetooth headset options and a system telephone directory. They are designed to be a cost effective choice for any business.

► IP TELEPHONY

The NT300 series allows you to break away from working in a fixed location, reducing cabling costs, and allowing team members to be located locally or remotely over VPN or broadband connections.

► DIGITALLY ENHANCED CORDLESS TELEPHONES (DECT)

DECT are portable advanced telephone devices, having many of the same features as a desktop, so no compromise. Needing a model for the office, or warehouse, is a simple choice with a wide range of models.

► IP SOFTPHONES

An IP Softphone allows a user to make calls from a PC or mobile device. Calls can be made in places where traditional phone are not available, whilst keeping down call costs, e.g. Airports, customer offices, or even your home broadband network.

► SESSION INITIATION PROTOCOL (SIP) TELEPHONY

SIP Telephones are smart devices, having unique features combined with applications in mind. Ideal for remote offices or home workers.

SIP allows remote workers to connect back to the office over high-speed broadband IP network from virtually anywhere geographically, and because most VoIP providers don't charge anything for voice traffic that remains within the internet, there are significant cost savings for your business.



► TELEPHONE TERMINAL - KEY FEATURES

Whether you decide to choose digital or IP desktop phones all models are stylish, intuitive, user friendly and comfortable to use by all system telephone users, and are available with a choice of key features*:

- High Visibility Back-lit LCD Display Screen
- Large Alphanumeric Displays
- Self Labelling Keys
- Easy Navigation Key
- Multi-tilt Angle Adjustment Design
- Optional Hands-free Communication with Bluetooth Headset

* Features not available on all models, please check with your local dealer.

User Type	Digital	IP	Softphone	Mobile
Basic Office User	✓	✓		
Advanced Officer User	✓	✓	✓	
Home Worker		✓	✓	
Travelling Worker		✓	✓	✓
Office Team Leader/Manager	✓	✓	✓	✓
Network Office User		✓	✓	

► RELIABILITY

Panasonic's telephone terminals are all assured by rigorous quality control and testing before they leave the factory, guaranteeing you piece of mind.



eco ideas ECO-FRIENDLY

From the manufacturing process to the power consumption - Panasonic are committed to designing environmentally friendly products to help you reduce your energy consumption.

DT300 DIGITAL PROPRIETARY TELEPHONES



Panasonic KX-DT300 Series advanced desktop phones are designed for business users who require a range of feature-rich telephony devices to match their changing business needs. These easy to use, advanced business class telephone devices are designed for effective daily communications.

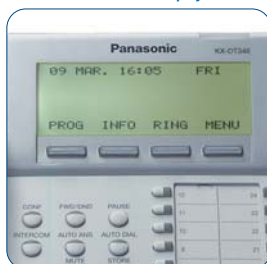
Optional Bluetooth Module



Programmable Keys



Back-lit LCD Display



Easy To Navigate



Multi-tilt Angle Adjustment



▶ ADVANCED DIGITAL PROPRIETARY TERMINALS

These telephones offer superb voice quality thanks to handsfree speakerphone and integrated headset port.

The sleek, ultra-modern design, available in both black and white colour options, works well with any office decor.

Ergonomically designed with features and functions to enhance users daily productivity, they are ideal for many applications including contact centre agents, hotel rooms, to advanced desktop applications supporting a range of wired and Bluetooth headsets.

▶ SIMPLE INTEGRATION

This advanced range integrates with Panasonic KX-TDA and KX-TDE as well as integration with the advanced KX-NCP Network Communications Platforms - allowing quick access to the entire spectrum of phone system features and applications.

▶ MAIN FEATURES

- ▶ Hands-free Communication with a Bluetooth Headset
- ▶ High-visibility white backlight
- ▶ Double-Tilt Design
- ▶ Large Alphanumeric Displays
- ▶ Easy Navigation Key
- ▶ Programmable Keys

* Features not available on all models, please check with your local dealer.



^{*1} Optional. All Models except KX-DT333 & KX-DT321

^{*2} Optional. All Models except KX-DT321

^{*3} Optional. KX-DT333 & KX-DT 343 & KX-DT346
Image: Model KX-DT346. Other Models may vary.

▶ KX-DT300 SERIES LINE UP



Additional Options:

KX-DT301 - USB Module (KX-DT346 and DT343 only)

KX-NT307 - Bluetooth Module (except KX-DT333 & KX-DT321)

NT300 IP PROPRIETARY TELEPHONES



Panasonic's KX-NT300 Series IP telephones are stylish, intuitive, user friendly, and comfortable to use by all telephone users. Taking you to a new dimension in audio experience, communications productivity and flexibility to be located where you are in the office or at home.

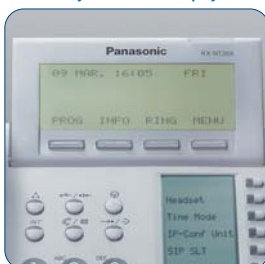
Optional Bluetooth Module



Self Labelling Keys



Easy To Read LCD Display



Easy To Navigate



Multi-tilt Angle Adjustment



▶ ADVANCED IP PROPRIETARY TERMINALS

These IP Telephones come with high quality hands-free speakerphone and offer superb voice quality thanks to advanced acoustic technology. Packed with a whole host of features, the KX-NT300 Series IP telephones could not be any simpler to use and support a wide choice of advanced features designed to provide enhanced desktop usability and comfort.

▶ INTEGRATION WITH YOUR DATA NETWORK

The NT300 Series IP terminals connect directly into your data network, and provide IP-Telephony features with enhanced levels of functionality and comfort. Users can easily connect their PCs to the company Local Area Network (LAN) using the built-in 2-port Ethernet switch on the back of the device - reducing desktop cable clutter.

Compatible with both Panasonic's KX-TDA and KX-TDE PBX's as well as the advanced KX-NCP Network Communications Platforms to allow quick and easy integration.

▶ MAIN FEATURES

- ▶ Hands-free Communication with a Bluetooth Headset
- ▶ High-visibility white backlight
- ▶ Double-Tilt Design
- ▶ Large Alphanumeric Displays
- ▶ Easy Navigation Key
- ▶ Programmable Keys

* Features not available on all models, please check with your local dealer.



▶ KX-NT300 SERIES LINE-UP



Additional Options:

KX-NT307 - Bluetooth Module (except KX-NT366 & KX-NT321)

KX-A239 - AC Adapter

PANASONIC APPLICATION TELEPHONES



Panasonics range of application terminals provide a family of solutions for those involved in: conferencing, collaboration or meeting at many locations.

► KX-NT700 IP CONFERENCE PHONE

The KX-NT700 IP conference phone is designed to save your business valuable time and resources, and makes setting up a conference call simple.

The KX-NT700 IP Conference Phone operates with your existing telephone system, or operates natively on your business or broadband data network. Calls on your network benefits from high audio clarity that makes conference calls much more practical.

Need to expand your meeting to another location?

The KX-NT700 expandability allows 3 party conferencing to other IP conference phones and even supports web conferencing systems.

Someone late for the meeting and you need to conference them in?

The KX-NT700 supports connection to Standard (PSTN) telephone networks so adding a remote mobile phone to the conference call is very simple. As your conference call develops, add other media into your meeting such as pictures, presentations, and even video.

The KX-NT700 IP Conference Phone operates with your existing telephone system, or operates natively on your business or broadband data network. Calls on your network benefits from high audio clarity that makes conference calls much more practical.

► KX-HGT100 SIP TELEPHONE

Session Initiation Protocol or SIP supported on many Panasonic Platforms, and ushers in the ability for open standard devices to be used.

With built-in support for the latest SIP technology, the KX-TDE PBX or KX-NCP can support SIP telephones as standard extensions. Companies can now use Panasonic's KX-HGT100 SIP telephone or their own choice of standard SIP phones to support inhouse office users or remote workers, connecting back to the office over high-speed broadband IP network from virtually anywhere.

Key Features

- Suitable for home workers or small remote offices
- SIP Protocol
- Hold, Transfer & Voicemail Access
- Speaker Phone
- Easy Installation
- PoE
- 2-Ethernet port
- Optional AC Adapter

► IP SOFTPHONE

Panasonic's KX-NCS810X IP Softphone module allows travelling sales and support staff, or any other power user to use their computer as an IP Phone for anytime, anywhere access to unified communications.

The user simply needs to connect to the broadband IP network over a managed broadband connection to enable the IP Softphone. All employees can be centrally connected to the corporate IP PBX - providing advanced desktop productivity based on highly cost effective VoIP communications.



► KX-NT400 EXECUTIVE IP TELEPHONE

Panasonic's KX-NT400 is an innovative and stylish high-end executive IP telephone from the KX-NT400 range. Advanced technology and a large, colourful display interface make the KX-NT400 IP telephone extremely user-friendly, while the built-in Communication Assistant software gives users quick and easy access to unified communications.

Built around application based technology, the KX-NT400 is ideal for businesses wishing to maximise productivity and improve efficiency at the desktop, while simplifying and enhancing business communications.



The KX-NT400 offers a practical communications solution in locations where a PC is not required. Thanks to its Internet functionality, you can easily access business applications running on a company web server.

This stylish, high-end telephone boasts many features that make it suitable for use in many industries, including hospitality, travel, retail, contemporary offices and call centres.

Access your corporate directory, latest weather report, or company web pages all through an application designed terminal.

WIRELESS MOBILITY SOLUTIONS



Whether you work in an office, or another large facility, the Multi-Cell DECT system keeps you in constant touch with colleagues and customers even when you are untethered and moving within the work environment. Communication can easily be further extended outside the office by enabling mobile integration functionality. Enjoy the freedom to communicate - wirelessly with crystal clear voice quality.

Easily see Incoming Calls and Messages



Easily to Dial in Dark Conditions



Easy To Read Colour LCD Display



Headset Jack for Hands-Free Access



Splash and Dust Resistant



▶ MOBILE/GSM INTEGRATION FOR ANYTIME ANYWHERE MOBILITY

Mobile phones are a compelling way for doing business outside of the office. Panasonic platforms support the latest mobile phone integration technology - enabling calls directed to an office extension to be redirected to a Mobile telephone at a lower, fixed cost. Calls can also be transferred back to an office extension or to office voice mail system.

Employees with mobile phones can also initiate calls to their customer from their mobile phones that appear to the external customers as coming from the company rather than the mobile phone - centralising all business communications.

Mobile telephones can even be integrated into ICD groups which allows incoming calls to ring both the desk phone and the mobile handset simultaneously, allowing users to

pick-up their calls on either their desk phone or mobile phone thereby providing "one number" access - increasing contactability.

▶ MULTI-CELL DECT WIRELESS FOR OFFICE MOBILITY SOLUTION

The Panasonic office mobility solution lets you carry on your conversation over lightweight, business-smart wireless DECT terminals while you are away from your desk or moving around the office. Using Wireless XDP (eXtra Device Port), users can set their DECT wireless handsets to have the same extension as their desk phone, and then receive calls even when away from their desk.

The Multi-Cell DECT System is an integrated wireless mobility solution providing automatic hand-over between installed wireless cells - enhancing coverage and giving you true communication mobility even within large premises.



KX-TCA175
Standard Model



KX-TCA275
Compact Business Model



KX-TCA364
Tough Type Model

- Colour LCD Display *1
- Illuminated Keypad
- Multiple Language Display
- Speakerphone
- Programmable Soft Keys
- PBX functionality support
- 200 Entry Phonebook
- Headset Compatible
- 10 Ringer Melodies *1
- 10 Programmable Hot Key Dialling
- Vibrate Alert*2
- Meeting Mode*2
- IP64 Dust and Splash resistant*3

*1 KX-TCA175 and KX-TCA275 only

*2 KX-TCA364 and KX-TCA275 only

*3 KX-TCA364 only

► ELEGANT, SMART AND STURDY – BUSINESS MOBILITY TERMINALS

With standard, business or tough-type DECT that is able to handle harsh environments - you can be assured that no matter what your needs - with Panasonic; you have the DECT Business mobility solution of your choice.

The KX-TCA275 DECT handset combines small size, light weight and durability, with a host of powerful business telephony features, while the KX-TCA175 is a good choice for users who want good standard performance at a lower cost. In addition, to handle tough environments - the KX-TCA364 ruggedised handset meets strict dust and splash resistant IP64 standards.



► EXTENDING OFFICE MOBILITY WIRELESS COMMUNICATION

Panasonic platforms allow wireless communications over an extended range by using multiple and High Density cell stations that boost the flexibility and mobility of your wireless handsets.

The system provides automatic hand-over between installed wireless cells - enhancing coverage and giving you true communication mobility even within large premises.



KX-A272
Repeater



KX-TDA0155
2ch Cell Station



KX-TDA0156
4ch Cell Station



KX-TDA0158
8ch Cell Station



KX-NCP0158
8ch IP Cell Station



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EVERYTHING MATTERS